



Porsche Ukraine which was founded in 2008, is a part of Porsche Holding Salzburg – the Europe’s largest automotive retail company, operating in 29 countries of the world.

Porsche Ukraine is offering the unique possibility to join the team on one of key positions as

SEAT & CUPRA Marketing Manager and POUA Corporate PR function

Responsibilities:

- Analysis of the market-relevant information including constant monitoring of competitive environment;
- Co-establishing marketing strategies, their realization and measurement of the effectiveness;
- Co-creation and co-execution of the monthly and annual marketing budgets;
- Selection and cooperation with the marketing agencies;
- Approving, analyzing, counselling and controlling dealer marketing activities;
- Preparation of the reports for the management and headquarters;
- Development and execution of the corporate PR strategy for Porsche Ukraine LLC, including CSR projects;
- Maintenance of the Porsche Ukraine LLC homepage and social media accounts.

General requirements:

- University degree in Economics, Marketing;
- Foreign language competence: English (upper intermediate level), German is appreciated;
- Experience in automotive branch: no less than 3 years preferred;
- Experience in marketing planning and event management;
- Driving license class „B“;
- Advanced in MS Office (especially PowerPoint, Excel);
- Strong collaborator with excellent verbal and written communication skills;
- Excellent project management skills.

This position offers the opportunity to work with a highly motivated team under frame conditions of a reputable, big international automotive group. If you feel confident about the demanded position, please address your application to the following contact: Hanna.Marushchenko@porscheukraine.com.ua Rimma.Khoruzha@porscheukraine.com.ua

PORSCHE
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